What is Claimed is:

- 1. A shelf management system for storing and displaying products on a shelf, the shelf comprising a front and a support surface that extends over a length of the shelf, said shelf management system comprising:
 - a product track extending generally transverse to the length of the shelf and being adapted to be positioned in multiple locations along the length of the shelf;
 - a pusher block slidably attached to said product track;
 - a biasing member urging said pusher block toward an end of said product track that is disposed closest to the front of the shelf;
 - a carrier plate adapted to be positioned between at least a portion of said product track and said support surface of the shelf, said carrier plate comprising a pair of upstanding members that together define a slot,
 - a panel comprising a lower portion and an upper portion, said upper portion comprising a flange that extends over at least a portion of said product track and said lower portion being adapted to be engaged within said slot.
- 2. The system of Claim 1, wherein at least one of the upstanding members of said carrier plate includes a flange for retaining the lower portion of the panel within said slot.
- 3. The system of Claim 1, wherein the lower portion of the panel further comprises a flange for retaining said lower portion of said panel in said slot.
- 4. The system of Claim 1 further comprising a second product track, said panel sized to span a distance between said product track and said second product track.
- 5. The system of Claim 1, wherein said lower portion of said panel comprises at least one protuberance that engages within said slot of said carrier.
 - 6. The system of Claim 1, wherein said carrier is made of extruded plastic.
 - 7. A modular display rack comprising:
 - a product track comprising a base and a pair of raised rails that extend upward from said base:
 - a pusher block slidably attached to said pair of raised rails;
 - a biasing member abutting a portion of said pusher block;

a carrier having a longitudinal slot adapted to extend transversely to said product track, said carrier also comprising a support portion adapted to underlie and support at least a portion of said product track;

a removable panel having a lower portion adapted to be received in a slot of said carrier.

- 8. The rack of Claim 7, wherein said slot of said carrier comprises a flange adapted to substantially limit the lower portion of the panel from being vertically removed from said slot.
- 9. The rack of Claim 8, wherein the lower portion of the panel further comprises a flange adapted to substantially limit the lower portion of the panel from being vertically removed from said slot.
- 10. The rack of Claim 7, wherein said panel is frictionally retained within said slot of said carrier.
- 11. The rack of Claim 10, wherein said carrier is positioned at a front end of said product track.
- 12. The rack of Claim 11, wherein said panel is configured to retain products that abut said barrier.
- 13. The rack of Claim 7, wherein said panel is sized to extend beyond a plurality of product tracks.
- 14. A horizontally separable front barrier for use with a product display rack, said barrier comprising:
 - a carrier comprising a base portion and a spaced pair of walls extending upward from said base, said walls forming a channel;
 - a panel comprising a lower portion sized and configured to be received in said channel of said carrier and an upper portion that extends upward from said lower portion and that comprises a flange that extends generally normal to said spaced pair of walls of said carrier.
- 15. The barrier of Claim 14, wherein said base is configured to underlie at least a portion of a product display track.
- 16. The barrier of Claim 14, wherein said lower portion of said panel is frictionally retained within said channel of said carrier.

- 17. The barrier of Claim 14, wherein said lower portion of said barrier comprises a protuberance sized to cause an interference fit within said channel.
- 18. The barrier of Claim 14, wherein the panel and the carrier comprise interengaging structures adapted to substantially prevent the panel from being vertically removed from the channel.
- 19. The barrier of Claim 18, wherein said inter-engaging structures are further adapted to allow the panel to be supported in a position in which said upper portion is substantially perpendicular to at least one of said spaced walls.
 - 20. A method of installing a shelf management system comprising: securing a panel carrier to a self;

positioning at least one product supporting and feeding assembly over a portion of said panel carrier; and

securing a front panel over a portion of said at least one assembly and within a portion of said panel carrier.

- 21. The method of Claim 20, further comprising securing a second panel carrier to said shelf, positioning said at least one assembly over a portion of said second panel carrier and securing a rear panel over a portion of said at least one assembly and within a portion of said panel carrier.
- 22. The method of Claim 20, further comprising spacing a first of said at least one assembly from a second of said at least one assembly by a desired distance.